Rachel Lipsitz

DIGITAL DESIGNER

FUZZYROBOT.COM
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EMPLOYMENT HISTORY

The Fold · June 2017
HTML5 Designer
Animated ads for Boss Revolution mobile phone service.

Deliveroo · 2016 and May / June 2017
HTML5 Designer
Animated HTML5 ads in various sizes and languages for the Have Moments campaign.
Animated After Effects promos for social media.

The Telegraph · April - May 2017
HTML5 Developer
Animated HTML5 ads for a new travel campaign.

The Wellcome Trust · September & November 2016 / January 2017
HTML5 Banner Designer
Animated HTML5 ads for the new exhibitions–Bedlam, Making Nature and Electricity.
Animated trailers for new exhibitions in After Effects for Instagram and for London Underground video panels.

Fetch · November - December 2016
Freelance Web Designer
Update output several languages and sizes of Apple Music ads.

Harrods · August 2016
Email Designer
Designed and coded HTML emails.

Jacques Vert · April 2016 - July 2016
Email Designer
Designed and coded HTML emails.

Albion Drive · February 2016
Infographics Designer
Designed and illustrated infographic regarding social sentiment around the 2016 Oscars for We Are Colony.

The Guardian - G Labs · August 2013-November 2015
Freelance Web Designer
Designed and built Flash and HTML5 banners for clients such as Hyundai, John Lewis, Audi and Britsh Airways.
Designed commercial pitches for O2, Google, Crisis and Easyjet.

EDUCATION

Brunel University · September 2005 - September 2006
MA in Documentary Film.

University of California, Santa Barbara · September 1992 - September 1996
BA with a double major in Film Studies and Art Studio (emphasis in Graphic Design)

PROGRAMS & SKILLS
Google Web Designer, Adobe CC 2017, Adobe Edge, HTML, CSS, Lightroom, cinemagraphs, hand-drawn typography.